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ORDER

Print Date 10/26/12 Page 1 of 3

Flight Dates 10/23/12-10/29/12

<u>Contract / Revision</u>	302988 /	<u>Product</u>	<u>Order Sep</u>	00:20:00
<u>Original Date / Revision</u>		<u>Candidate</u> . Sherrod Brown. 10.23-	<u>Estimate #</u>	Week # 2. 10.23-10.29.12
	10/26/12 10/26/12	<u>Agency Com</u> 15% <u>Billing Contact</u>	<u>Alt Order #</u>	
<u>Advertiser</u>	Friends of Brown / Democra	1831 Chestnut Street Philadelphia, PA 19103	<u>Billing Type</u>	Cash
<u>Agency</u>	Shorr Johnson Magnus		<u>Order Type</u>	GENERAL
<u>Buying Contact</u>		<u>Sales Office</u> EWSDC	<u>Billing Cycle</u>	EOM/EOC
1831 Chestnut Street Philadelphia, PA 19103		<u>Sales Region</u> NAT	<u>Billing Calendar</u>	BROADCAST
		<u>Agency Ref</u>	<u>Demographic</u>	A35+
			<u>Rev Codes</u>	POL POL CAND
			<u>Product Codes</u>	PL
			<u>Priority</u>	P-1
			<u>Advertiser Ref</u>	

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Competing Station	Order Share %	Market Value	Amount
CABLE	%		
UNKWN	100%		
WBQC	%		
WCET	%		
WCVN	%		
WKON	%		
WKRC	%		
WLWT	%		
WPTO	%		
WSTR	%		
WXIX	%		

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	56	\$39,185.00	\$46,100.00	0.00	10/01/12	10/28/12	56	\$39,185.00	\$46,100.00
November 2012	14	\$10,157.50	\$11,950.00	0.00	10/29/12	10/29/12	14	\$10,157.50	\$11,950.00
Totals	70	\$49,342.50	\$58,050.00	0.00					

Billing Plan

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
1	WCPO	10/23/12	10/29/12	M-F GMTS 5-6a M-F GMTS 5-6a	CM	5-6a	MTWTF--	:30	4	\$150.00	P-3	0.00	NM		5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	- TWTF--		4	\$150.00			0.00						
		Week: 10/29/12	11/04/12	M-----		1	\$150.00			0.00						
2	WCPO	10/23/12	10/29/12	M-F GMA 7-9am M-F GMA 7-9am	CM	7-9a	MTWTF--	:30	9	\$400.00	P-3	0.00	NM		15	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
		Week: 10/22/12	10/28/12	- TWTF--		12	\$400.00			0.00						
		Week: 10/29/12	11/04/12	M-----		3	\$400.00			0.00						



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Contract / Revision **302988** Flight Dates **10/23/12-10/29/12**

Hiatus Dates

Original Date / Revision 10/26/12/ 10/26/12

Order Sep 00:20:00

Advertiser Friends of Brown / Democr Product Candidate. Sherrod Brown. Estimate # Week # 2. 10.23-10.29.12



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Hiatus Dates

Order Sep 00:20:00

Advertiser Friends of Brown / Democr Product Candidate. Sherrod Brown. Estimate # Week # 2. 10.23-10.29.12

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
12	WCPO	10/25/12	10/25/12	Thursday Prime B	CM	9-10p	--T--	:30	1	\$5,000.00	P-3	0.00	NM	3	\$8,000.00
Thursday Prime B															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 10/22/12	10/28/12	--T--		1	\$5,000.00								
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>								
		1	WCPO	10/22/12-10/28/12	Thursday Prime B	9-10p									
See MG 12.2,12.3,12.4 [LUR]															
2	VCPO	10/22/12-10/28/12	Friday Prime C			10-11p									
		(M)	MG for 12.1	10/25											
3	VCPO	10/22/12-10/28/12	Thursday Prime C			10-11p									
		(M)	MG for 12.1	10/25											
4	VCPO	10/22/12-10/28/12	M-F 12-1p News			12-1p									
		(M)	MG for 12.1	10/25											
13	WCPO	10/28/12	10/28/12	Sunday Prime C	CM	9-10p	-----S	:30	1	\$4,000.00	P-3	0.00	NM	1	\$4,000.00
Sunday Prime C															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 10/22/12	10/28/12	-----S		1	\$4,000.00								
14	WCPO	10/23/12	10/23/12	Tuesday Prime A	CM	8-9p	-T-----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
Tuesday Prime A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 10/22/12	10/28/12	-T-----		1	\$4,500.00								
15	WCPO	10/23/12	10/29/12	M-F 1135p-1202a Nightlir	CM	1135p-1202a	MTWTF--	:30	4	\$500.00	P-3	0.00	NM	5	\$2,500.00
M-F 1135p-1202a Nightlir															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 10/22/12	10/28/12	-TWTF--		4	\$500.00								
		Week: 10/29/12	11/04/12	M-----		1	\$500.00								
E 16	WCPO	10/23/12	10/29/12	M-SU 11p Late News	CM	11-1135p	MTWTF-S	:30	5	\$900.00	P-3	0.00	NM	8	\$7,200.00
M-SU 11p Late News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 10/22/12	10/28/12	-TWTF-S		6	\$900.00								
		Week: 10/29/12	11/04/12	M-----		2	\$900.00								
N17	WCPO	10/23/12	10/29/12	SA 6-7am	CM	6-7a	-----S-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
SA 6-7am															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>								
		Week: 10/22/12	10/28/12	-----S-		1	\$200.00								
		Week: 10/29/12	11/04/12	-----		0	\$0.00								
														Totals	70 \$58,050.00